

CAREER PLANNING

IMPRINT®

All members receive *Imprint*, NSNA's official magazine published by and for nursing students five times during the academic year. *Imprint* contains articles on current trends and issues in nursing, career development, NSNA meetings and events, membership benefits, and association and national news. *Imprint* is the only publication addressing nursing student perspectives and serving student needs. This year's editorial focuses include: the baby boomer retirement, the dynamics of diversity, career planning, and more.

Career Planning and Job Opportunities

Specialty nursing panel presentations, the *Imprint Career Planning Guide*, the Career Center on www.nсна.org, educational mobility workshops, and a state board examination review are just a few of the many ways that NSNA helps members launch their nursing careers. At the MidYear Career Planning Conference and State Board Review, Cincinnati, Ohio, November 4-7, 2010, a panel with nurse experts representing several different specialty practice areas introduces you to the role, responsibilities, and information needed to help you explore where your future nursing career may take you. *Imprint's Career Planning Guide* offers profiles of hospitals with positions and internships for new graduates, as well as informative articles about nursing specialties and landing your first graduate nursing position. You'll be informed about nursing and health care legislative issues that impact on your career and find out how to get involved in leadership and management activities that make you a valuable team player in all health care delivery settings. At both the NSNA Convention and the MidYear Conference, you will meet representatives from hundreds of health care agencies eager to hear about your career goals and inform you about job opportunities throughout the U.S. NSNA members receive a discounted registration fee.

Crossing The Bridge: Connecting You to Your Nursing Career! National Student Nurses' Association

28th Annual MidYear Career Planning Conference November 4-7, 2010

Duke Energy Center/Millennium Hotel - Cincinnati, Ohio
Visit www.nсна.org for future updates!

Defy Gravity: Reach New Nursing Summits NSNA's® 59th Annual Convention

Salt Palace Convention Center
Salt Lake City, Utah • April 6-10, 2011
Visit www.nсна.org for future updates!



The NSNA Annual Convention has over 50 nationally-acclaimed speakers, 30 workshops and general sessions, exhibits, and social events. As an NSNA member, you can share the excitement of NSNA's 59th Annual Convention, April 6-10, 2011 at the Salt Palace Convention Center, Salt Lake City, Utah. Members receive a discounted registration fee.

Delegates represent hundreds of schools and state chapters in the House of Delegates. Delegates elect the national Board of Directors and Nominating and Elections Committee, and make collaborative decisions on issues of importance to nursing students. Take a leadership role and play an important part in NSNA's decision-making process.

Salt Palace photo above courtesy of the Salt Lake Convention and Visitor's Bureau
NSNA Photos ©2010, NSNA, by Harry Butler, Nashville
Wave Photo ©Thinkstock



Eligibility and Cost of Membership

Nursing or pre-nursing students in any state-approved program preparing for registered nurse licensure, or registered nurses in a program leading to a baccalaureate in nursing, are eligible for membership. Nursing students in generic masters and doctoral programs can also join. NSNA dues are \$30 per year, plus state dues. New members receive a \$5 discount for their first year of application. Students choosing the convenient two-year membership option receive a \$10 discount (total two-year dues are \$50 plus two

years state dues). The total national plus state dues are listed on the Dues Schedule. Your membership begins on the day your membership application is processed by NSNA. There are no refunds except for overpayments as per NSNA policy. Membership is not transferable.

More To Come

NSNA's membership benefits program is growing. Members are informed of new benefits in the news section of *Imprint* and through special mailings. As a member, you are kept well informed of the many benefits of belonging to NSNA.



STUDY TOOLS

NCLEX-RN® Review, 6e Book

Members of NSNA receive a 25% discount on the hugely popular NCLEX-RN® Review published by Delmar,



Cengage Learning. Based on the latest NCLEX-RN® Test Plan from the National Council of State Boards of Nursing (NCSBN), this

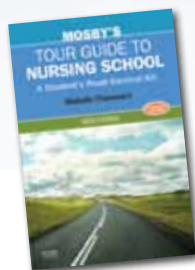
resource provides a clear path towards becoming a professional nurse. Comprehensive outline-format content review is accompanied by over 2,200 unique and challenging NCLEX-style questions with answers and detailed rationales. Content summations are offered in outline format and reflect the changes to the test plan, including new charting type questions, and the increased emphasis on pharmacology, delegation, prioritization and parenteral therapies. The book includes a CD-ROM with comprehensive tests that simulate the experience for the NCLEX-RN® Examination, as well as bonus tests. In addition, the CD-ROM now includes visuals of challenging new IV therapy skills and animations. Free PDA downloads of NCLEX-RN questions are also provided so you can study on the go. Buy it today and find out why it carries the endorsement of the National Student Nurses' Association (NSNA). To place your order, visit www.nсна.org and click on the Delmar, Cengage Learning banner ad on the home page.

Complete Review for NCLEX-RN®

by Donna Faye Gauwitz, is a comprehensive review of all the content you will encounter in your undergraduate nursing education with emphasis on actual exam content. The text and CD-ROM include over 4,400



questions with rationales reflecting the current test plan. All questions are written to foster critical thinking. The CD-ROM contains software that allows students to practice and learn in a similar environment to the actual exam. A PDA download of 500 questions allows for additional practice and portability! NSNA members receive a 25% discount. To place your order, visit www.nсна.org and click on the Delmar, Cengage Learning banner ad on the home page.



Mosby's Tour Guide to Nursing School: A Student's Road Survival Kit, 6th Edition

This highly praised,

popular "road trip," provides students with a down-to-earth yet humorous description of the journey through nursing school. It offers useful advice for coping with nursing school. Helpful suggestions and strategies are provided for time management, improving study habits, surviving clinical rotations, and balancing school, work, and family obligations. 10% off for NSNA members! To place order visit <http://us.elsevierhealth.com>.

BENEFITS

Reduced Rates on Products and Services

Being an NSNA member saves you money. You will receive special reduced rates for nursing magazines, computer software, quality nursing apparel and accessories, textbooks, reduced registration rates for the NSNA Annual Convention and the MidYear Conference. Members receive discounts on NSNA publications.

NSNA Partnerships with Specialty Nursing Organizations

Through a Partnership Program, NSNA members may join selected specialty nursing organizations at a reduced rate available only to NSNA members. Check off the Partnership box on the membership application to receive more information.

Critical Portfolio™

A comprehensive professional portfolio is the standard by which today's nursing candidate is evaluated. Gone are the days of the cumbersome, paper portfolio. As such, Decision Critical, Inc. is pleased to work with NSNA to provide members with the opportunity to build and maintain an electronic, web-based professional portfolio using Critical Portfolio™. This web-based portfolio management solution provides nursing professionals and students with an automated and organized professional portfolio-accessible anytime, anywhere. The Critical Portfolio™ solution allows for personal, customized portfolios that include education case logs, papers, memberships, NSNA activities, resumes, and more! Additionally, the Critical Portfolio™ provides the owner with reminders of upcoming education, credential, and license renewal requirements. Free access for NSNA members on the NSNA LeadershipU website www.nснаleadershipU.org.



The NSNA Online Bookstore, sponsored by Barnes & Noble.com

offers NSNA members an additional 5% off on all orders, plus FREE standard shipping for orders over \$25 (some restrictions apply). Watch for additional discounts announced via blast email to members. The NSNA Online Bookstore features nursing and leadership titles and other eligible products such as college textbooks, music, and movies. To receive the discount, simply shop through the NSNA Bookstore at www.bn.com/nsna, discount is automatically calculated at checkout. A portion of sales revenue from The NSNA Bookstore supports the Foundation of the NSNA.



NSNA® ALLIANCE

NSNA cooperates with several corporations to bring members an array of discounted products and services designed to meet the needs of nursing students. NSNA members provide additional support for NSNA through the purchase of NSNA Alliance products or use of NSNA Alliance services. A portion of each purchase and use of service is contributed to NSNA. Contributions provide support for NSNA program activities such as Breakthrough to Nursing, Community Health, Legislation/Education, and Image of Nursing Projects, and help to keep NSNA dues affordable.



PRACTICAL SAVINGS

Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase student injury and sickness insurance provided by UnitedHealthcare StudentResources.



NSNA student insurance provides exceptional value for students and their dependents. Plans include

prescription drug coverage and continuation privilege for a period of up to nine months after graduation if eligible. There are two options from which to choose – both pay 80% of Usual and Customary Charges for each eligible injury or sickness up to a lifetime maximum of \$20,000 or \$100,000, depending upon the option you choose. Optional major medical coverage may also be purchased. Along with the sickness and injury insurance program, you have toll-free, 24/7 access to a team of registered nurses and student assistance specialists to help you with health, personal, legal or financial issues. Discounts on dental, vision and wellness services are also included with every policy. Available in most states. Please visit www.uhcsr.com/NSNA for more information.

Affordable Malpractice Protection

Nurses Service Organization (NSO) is the official NSNA-endorsed provider of professional



liability insurance for nursing students. Coverage through NSO provides students with malpractice protection for up to \$1 million per claim, up to \$6 million annually, for only \$29 a year*! After you graduate and begin to take on full nursing duties, you'll be eligible for a 50% discount off the full-time nurse's premium as a First-year Graduate (good for 12 months following graduation date). Visit www.nso.com/NSNA for a fast, easy, secure on-line application. *Nursing Student Policy rate for most states

NSNA® Platinum Plus Visa® Credit Card

From breakfast on the run to buying school supplies—earn points for the purchases you normally make. You can treat yourself to a variety of rewards including cash rewards, air travel, unique adventures or cool merchandise. This card supports the mission of NSNA—at no additional cost to you—with every purchase you make. With the NSNA credit card you have secured online access to your account, around the clock fraud protection, and access to basic money management tips. To learn more or apply, visit www.newcardonline.com and enter priority code **VAACK8**.



For information about the rates, fees, other costs and benefits associated with the use of this credit card, visit the web site above and refer to the disclosures accompanying the online credit card application. This credit card program is issued and administered by FIA Card Services, N.A.

AWARDS

Scholarship Program

The NSNA Foundation offers scholarships annually to undergraduate nursing students. Members receive points for participating in NSNA. Scholarship recipients are recognized during the Annual Convention. Visit www.nсна.org under Foundation & Scholarships.

Contribute to the NSNA Foundation Now!

Here's an easy way for you to support undergraduate nursing scholarships. Simply add your donation on the line indicated when paying your dues to make a tax deductible contribution to the NSNA Foundation. All contributions are acknowledged. For more information about the undergraduate scholarship program or to download an application, visit www.nсна.org – click on Foundation/Scholarships.

Project InTouch

Project InTouch, NSNA's members-reaching-members contest, gives you a chance to win prizes by recruiting new members. Prizes include NCLEX review books, stethoscopes, subscription to American Journal of Nursing (AJN), textbooks, and reference books. The grand prize is a trip to the NSNA convention, sponsored by Delmar Cengage Learning. Visit www.nсна.org under Membership, Recruitment Tools.

LEADERSHIP

Awards and Recognition

NSNA members who contribute to the leadership development and advancement of nursing students and NSNA are recognized during the NSNA Annual Convention. You can be a part of NSNA's dynamic leadership team by participating in the many programs and competitions sponsored by NSNA and its contributors. For more information, visit www.nсна.org under Publications.

NSNA Leadership U®



The NSNA Leadership U recognizes the leadership and management skills that students learn by virtue of their participation in the NSNA. Through a partnership between students, faculty, and their schools, NSNA members who document their involvement in NSNA may receive academic credit for participating in NSNA leadership activities. They receive an NSNA Leadership U certificate in their senior year. Enjoy a virtual college life on www.nснаleadershipU.org including interactive chats and bulletin boards. Website sponsored by Decision Critical, Inc.

An Opportunity for Involvement

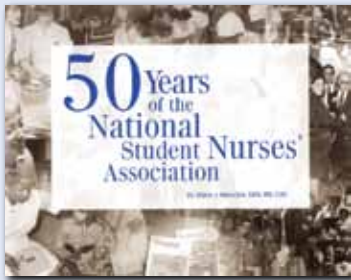
NSNA members can get involved in their school chapters and state associations, as well as in NSNA. Involvement may include Breakthrough to Nursing Projects, community health activities, legislation and education activities, conventions, educational programs, newsletters, disaster planning and other shared-governance leadership opportunities. Through NSNA's Leadership U, NSNA members have access to a model that earns recognition for participation in NSNA activities. If your school does not have a chapter, NSNA will help you start one.

NSNA® Leadership Categories

If you are a student leader, please check off the position you hold at the school and state level on your membership application. By providing this information, you will receive email updates about NSNA's program activities and a recognition ribbon at the Convention and MidYear Conference.

Who's in Charge of NSNA®?

The voting body of NSNA is the House of Delegates, composed of nursing students representing NSNA's school and state constituents. The House of Delegates elects a Nominating and Elections Committee and the Board of Directors (all nursing students) each year to govern the association between conventions. A full-time staff is employed to assist in the implementation of NSNA's programs and projects.



HISTORY OF THE NSNA

The National Student Nurses' Association has given nursing students experiences that can not be found anywhere else. *50 Years of the NSNA* by Diane J. Mancino, celebrates the journey from a revolutionary idea to a powerful association.



NOT FOR OURSELVES, BUT FOR OTHERS

"Not for Ourselves But for Others," a video

documentary of the history of NSNA, highlights the historical context of the formation and achievements of the NSNA. Running time: 30 minutes

Downloadable form available from www.nсна.org under Online Order Forms



CATCH THE WAVE WITH NSNA

"Catch the Wave with NSNA" is an inspirational video to introduce nursing students to the benefits of

joining NSNA. *Highlights:*

- Testimonials from nursing students and leaders,
- Footage from the Annual NSNA Convention;
- Clinical footage of nursing students and practicing nurses,
- Students participating in NSNA program activities;
- Thrilling scenes that reflect "Catch the Wave with NSNA" theme.

This video captures the imagination of every nursing student who views it. Running Time: approximately 10 minutes

Downloadable video available from www.nсна.org under Membership, Recruitment Tools

NSNA conducted a recent survey on how NSNA has influenced them in their nursing career or the job market.

1. Helped developed my professional and leadership skills.
2. Helped me to decide to continue my education once I completed my RN.
3. Provided me with contacts that I can network with after convention.
4. Employers have been interested in the fact that I am part of a national organization.
5. It has helped me with these interview skills that I need to be successful.
6. Membership is an example of leadership involvement.
7. Shows that I am committed to the profession.
8. Many employers find it impressive that I am an active member of NSNA®.
9. How to market myself (*Imprint* tips and convention resources).
10. Being part of a professional association determines if you'll be involved in professional organizations once you are a nurse.



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www.nснаleadershipU.org

